

CHURCH PLANTING ACTIVITY: **DEMOGRAPHIC STUDY**

1) The purpose of the demographic study

To determine where _____ people are living.

To learn how “responsive” your _____ audience is.

To _____ where new churches are needed.

2) Target an area to study

You will need to _____ and ask the Lord where He wants you to do demographic work.

3) Research churches in the area

Get statistical _____ from provincial capital or municipal hall such as population density, age, etc.

4) Survey a neighborhood

Take a friend and go _____.

You will have to visit at least 30 houses to get an accurate idea of the _____ of the area.

5) The content of the questionnaire

This is a church planting questionnaire.

There are only two goals:

To learn the _____ receptivity of the area.

To invite interested people to
_____activities.

It should be brief and end with a commitment question.

6) Compile the results for your report

Include all the papers you got from the government and Christian research organizations.

Submit a copy of your questionnaire.

Tabulate the results of each question.

List the resultant percentages

The ratio of Non-Christian vs. Born Again people.

The ratio of “closed” vs. “open” people.

The ratio of non-responsive vs. responsive people.

Give your recommendations for approach for evangelism.